

## **AEON VIETNAM LEADS “BEST PLACES TO WORK IN VIETNAM” IN RETAIL/WHOLESALE/TRADING**

*On November 23th, according to Anphabe’s announcement, AEON Vietnam was honored as the Top 1 “Best Places To Work in Vietnam” in the retail/wholesale/trading and rose to the 13th position in the “Top 100 Best Workplaces in 2023” based on a survey of more than 63,000 experienced workers nationwide evaluating and voting on 750 enterprises.*

Vietnam is one of the two key markets that the AEON Group focuses on for significant investment. In Vietnam, alongside the business expansion plans, improving the lifestyle of customers and developing human resources are among the top priorities in AEON Vietnam’s development strategy. The company commits to creating a workplace where all employees have the comprehensive development opportunity.

In 12 years of establishment and development, with the relentless efforts of the workforce, AEON Vietnam has made a strong mark in 2023 with a spectacular breakthrough, rising to high ranks in all categories.



*AEON Vietnam was honored as the Top 1 “Best Places To Work in Vietnam” in the retail/wholesale/trading.*

In the list announced by Anphabe, AEON Vietnam was honored at 13th position in the Top 100 Best Places to Work in Vietnam 2023 in all industries and led the ranking of the Best Places To Work in the Retail/Wholesale/Trading. In addition, AEON Vietnam continued to enter the “Top 50 Employer Of Choice by Vietnamese Students” for the second consecutive year.

Especially, this year, the company was also honored to be in the “Top 15 Representative Company with Happy Workforce” based on a survey evaluation of nearly 1,000 internal staffs, far exceeding the average happiness index of the Retail/Wholesale/Trading industry.

Previously, AEON Vietnam was the only retailer in the Top “Best Workplace in Asia” for five consecutive years (2019 – 2023). These achievements are attributed to the core values in the company’s comprehensive human resource strategy with a commitment to providing 3 development opportunities. At the same time, this is also the effort of nearly 5,000 “AEON People” currently in the journey to create a working environment at AEON Vietnam.

At the award ceremony, Ms. Tran Thi Tuyet Trinh - Head of Human Resources of AEON Vietnam shared: “Being voted in the leading position of the Best Places To Work in the Retail/Wholesale/Trading industry and ranked 13th in the Top 100 not only recognizes our efforts and human resource management strategy but also is evidence of the values that we have committed to providing for our employees. Among them, the continuous investment in training and developing people is one of the biggest and most sustainable benefits at AEON Vietnam. This not only ensures the ongoing development of AEON Vietnam's workforce but also enhances the ability to face and overcome the challenges in the retail industry. This is also a long-term investment in the core strength of AEON Vietnam to move strongly into the future and enhance our position.”



*These prices are the effort of nearly 5,000 “AEON People” currently in the journey to create a working environment at AEON Vietnam*

### **AEON Vietnam - “Nourish to Flourish”**

With the orientation of “Nourish to Flourish”, AEON Vietnam continuously focuses on investing in human resource development activities based on 3 aspects: Sustainable Individual Development - Sustainable Working Culture - Sustainable Business. This is likened to a “magnet” attracting talent and a “bond” binding long-term employees to the company.

At AEON Vietnam, everyone has the opportunity to choose a development and promotion path in two directions. One is in a Generalist direction, through the policy of rotating through many departments and gradually developing, promoting along the path to management and leadership levels. Two is in the direction of Professionalist, developing and promoting based on the professional competence of the industry, the field of that department. To support and accompany employees on their career development journey at AEON Vietnam, the company identifies training and human resource development as the most sustainable policy that AEON Vietnam is committed to bringing to all employees. The team at AEON Vietnam has many choices in learning methods. Especially, the

company's policy of sponsoring 50% of tuition encourages employees to actively search for courses suitable for development needs.

AEON Vietnam always values a "Sustainable Working Culture" by focusing on unlocking the potential of each individual through coaching activities. The company has implemented various forms of coaching activities such as: Career Coaching, 1-1 coaching sessions, team coaching, etc. Last October, AEON Vietnam was also honored at the "The Marshall Goldsmith Coaching Culture Excellence Award". This award recognizes outstanding businesses and organizations in successfully building a coaching culture to empower teams; unleash the potential of each employee; promote talent development, towards sustainable development for human resources. Mental and physical health care policies are also one of the priorities, with an annual "well-being" program and enhanced health insurance for the employees. Office staff have the option to work flexibly from a distance, creating a balance between work and life.

AEON Vietnam identifies the "Sustainable Development Strategy" as one of the goals closely linked to business operations. AEON Vietnam is committed to joining hands with customers to create common values, through 3 aspects: Environment - Society - Economy, together building a bright and happy future. The retailer continuously deploys various activities and creates conditions to encourage employees to participate in order to increase attachment and jointly contribute to the sustainable development values of the locality such as Tree planting ceremony, Cleaning Day, AEON Ekiden, etc.

AEON Vietnam is currently and will continue to accelerate the expansion of business locations with diverse retail models suitable for actual conditions and different needs of each locality. According to the plan, to prepare for the Super Supermarket model expected to open in Ho Chi Minh City at the beginning of 2024, AEON Vietnam will organize a recruitment festival at the end of December 2023.

Moreover, with the characteristics of the retail industry, the second half of the year is always a peak service period, meeting the shopping needs of the people. Therefore, in the end of 2023, this retailer is expected to recruit an additional 350 full-time employees and 1,600 part-time employees.

For more information about AEON Vietnam, please visit: [aeon.vn](http://aeon.vn) or if you are interested in recruitment positions, visit the Fanpage: Grow with AEON - The official recruitment fanpage of AEON Vietnam.

---

For more detailed information, please contact:

Corporate Communicatiосn and External Relations Department - AEON Vietnam  
Co.,Ltd.

Phone: 033 217 9797

Email: phongtruyenthong@aeon.com.vn

Website: <https://aeon.vn/>