

PRESS RELEASE

AEON 1% CLUB FOUNDATION

AEON VIETNAM CO., LTD

Hanoi, August 20, 2019

**AEON VIETNAM NURTURES YOUNG GENERATION WITH
"ASIAN YOUTH LEADERS 2019"**

On August 18, 2019, the 10th "Asian Youth Leaders" program organized by AEON 1% Club Foundation with the support of AEON Vietnam Co., Ltd. ("AEON Vietnam") officially took place at Melia Hotel (Hanoi), from August 18 to August 24, 2019; with the participation of 115 typical students representing 09 countries in Asia.

The year 2019 was considered a special milestone marking the 10-year journey of the program (launched in 2010) and on the 10th anniversary of the project "Japan - Mekong Cultural Exchange" of the Ministry of Foreign Affairs of Japan (2009 - 2019), AEON 1% Club Foundation chose Vietnam as the host country for this year's program with the participation of countries: Japan, Thailand, China, Indonesia, Malaysia and 03 countries: Laos, Cambodia and Myanmar for the first time participation.

Attending the program this year, Vietnam as the host country has total 10 representatives from high schools; including 05 members students from Ho Chi Minh City, were the best performers selected from the 2019 Ho Chi Minh City English Speaking Contest held by Ho Chi Minh City Department of Education and Training and AEON Vietnam last June.

The Asian Youth Leader is a program in the series of activities of AEON 1% Club Foundation from AEON Group, focus on educating the future young generation of the country, promoting international friendships and contributing to the sustainable development of the locality.

With the topic "Food and Health", which has been implemented in three consecutive years since 2017, the program aims to develop skills for high school and university students to solve existing social issues of host countries through study, field surveys, discussion and team work in an international environment; thereby raising awareness of the young generation, and helping them develop effective teamwork skills, confidently communicate, exchange, present and criticize in English as well as gain a more multidimensional perspective on cultural value diversity from many Asian countries.

During the 7-day journey of joining the program, 115 contestants were divided equally into 10 teams and together attended the seminars and lectures by experts from large enterprises, the Ministry of Agriculture and Agricultural Development of Vietnam, National Institute of Nutrition, etc. ... and field trips, practical experiences in businesses, as well as participating in surveys and direct interviews with consumers at the General Merchandise Store AEON - Long Bien.

After that, the members will discuss, exchange and work in groups to offer practical solutions for building a scientific diet. At the end of the program, the best and most suitable recommendations will be proposed to Vietnamese students.

Accompanying the competition, AEON Vietnam wishes to share knowledge, raise awareness and inspire the young generation to care about their own health and the community in particular as well as the concerns of society in general from the smallest actions today, towards a better community in the future.

With the philosophy of "pursuing peace, respecting humanity, and contributing to local communities, always with the customer's point of view as its core", AEON Vietnam not only focuses on investment in business but also conducts many activities to contribute to the society and the environment, towards developing a business harmonically with the local community.

In Vietnam, AEON Vietnam has continuously supported the implementation of meaningful programs such as School Construction Support project, AEON scholarship program of AEON 1% Club Foundation, tree planting and afforestation projects of AEON Environmental Fund in many localities in Vietnam, aiming to enhance life in every place AEON located.

The Program of Asian Youth Leaders 2019 sincerely thanks to the companionship and great attention of the Ministry of Agriculture and Rural Development of Vietnam, the Ministry of Health, the National Institute of Nutrition and representatives of enterprises such as TH Group, Yakult Vietnam Company Limited and Ajinomoto Vietnam Co., Ltd.

[About AEON 1% Club Foundation]

AEON 1% Club Foundation was established in 1989 with the support of 1% profit before tax of the AEON Group's subsidiaries for activities to contribute to the local community such as building 30 schools in Hue, donate solar battery panels to 10 primary schools in Ho Chi Minh City, awarding scholarships to university students in Hanoi and Ho Chi Minh City, ...

[About the Asian Youth Leaders Program]

Asian Youth Leaders is a program that brings together youth from different Asian countries to solve social problems in their host countries by joining the discussion after listening to lectures from experts. Students from many different countries use English to discuss ideas, solutions, and understand each other about global value diversity. From 2010-2019, a total of about 922 students attended the program, including the annual participation of 152 Vietnamese students.

10-year history of “Asian Youth Leaders” program of AEON 1% Club Foundation

Year	Topic	Japan	Vietnam	Thailand	Indonesia	Malaysia	China	Laos	Cambodia	Myanmar
2010	Biodiversity	o	o							
2011	Sustainable Development	o	o	o						
2012	Water and Economy	o	o	o	o					
2013	Water issues	o	o	o	o	o	o			

2014	Environmental pollution	o	o		o					
2015	Water issues	o	o	o	o	o	o			
2016	The problem of water quality	o	o	o	o	o	o			
2017	Food & Health	o	o	o	o	o	o			
2018	Food & Health	o	o	o	o	o	o			
2019	Food & Health	o	o	o	o	o	o	o	o	o



[About AEON Vietnam Co., Ltd]

AEON Vietnam officially started operations in Vietnam in 2009 as a Representative Office (December 1, 2009 - July 10, 2012).

On October 7, 2011, with the approval from Ho Chi Minh City People's Committee, AEON Vietnam established AEON Vietnam Co., Ltd. which mainly does the following 4 business areas:

1. Shopping Malls
2. General Merchandise Stores
3. Specialty stores
4. E-commerce

Providing business "One-stop Shopping" model - fully meeting all services and needs of customers, from shopping, dining to entertainment, education, finance and banking. AEON Shopping Malls are ideal places where customers can enjoy their shopping time with a wide range of high-quality products at reasonable prices and excellent services.

Currently, in Vietnam, AEON has operating 4 shopping malls nationwide:

- 2014: Shopping Mall AEON - Tan Phu Celadon Opening
- 2014: Shopping Mall AEON - Binh Duong Canary Opening
- 2015: General Merchandise Store AEON - Long Bien Opening
- 2016: Shopping Mall AEON - Binh Tan Opening

In addition, two new Shopping Malls are expected to start operating by AEON in the near future:

- 2019: General Merchandise Store AEON - Ha Dong Opening
- 2020: General Merchandise Store AEON - Hai Phong Le Chan Opening

CONTACT INFORMATION

AEON Vietnam Co., Ltd.

Corporate Communications & Social Responsibility Department

Address: No. 30 Bo Bao Tan Thang, Son Ky Ward, Tan Phu District, Ho Chi Minh City

Email: phongtruyenthong@aeon.com.vn

Tel: (033) 217 0707