

Press release

AEON Group

AEON Vietnam Co., Ltd.

FINAL ROUND OF “AEON ENGLISH SPEECH CONTEST 2016”

(Ho Chi Minh City, May 20, 2016), Ho Chi Minh City Department of Education and Training organized the Final Round of "AEON English Speech Contest 2016" for high school students in Ho Chi Minh City.

The Ho Chi Minh City Department of Education in coordination with AEON Vietnam Co., Ltd. organized the AEON English Speech Contest 2016 for high school students with the aim of propagation and education in order to contribute to raising student’s awareness of environmental protection, behavior orientation, habit formation and living environment preservation. In addition, the contest also contributes to diversifying more useful playgrounds to help students have more motivation in learning, then their English ability is increasingly improved.

The preliminary round of AEON English Speech Contest 2016 with the theme "Water pollution in Vietnam (Ho Chi Minh City)" has received more than 120 submissions sent by students from 12 high schools in the city. All the submissions were invested in content and look, showing the concerns and positive attitudes of the young generation in improving and protecting the surrounding environment. At the end of the preliminary round, 25 excellent contestants were selected to participate in the final round. At the final round of contest held on May 20, 2016, contestants had to present their speech in English about the content “Specific campaigns to disseminate, encourage citizens to protect water environment in Ho Chi Minh City (Vietnam)” within 5 minutes. At the end of the contest, 10 best contestants in the final round represented Ho Chi Minh City participate in the Asian Youth Leaders 2016 Program, scheduled to take place from August 21 to August 28, 2016 in Bangkok, Thailand with the theme "Water pollution problem in Bangkok” sponsored by AEON 1% Club Foundation.

Accompanying the contest, AEON Vietnam Co., Ltd. wishes to have more opportunities to share and enhance the value of life for local people where AEON is present. AEON hopes the program will continue to be maintained and spread more widely in the coming years to educate awareness, propagate and create a wide effect for the younger generation in caring about their own health and the community right from the the smallest action today, towards a better community in the future.



With the philosophy of not only focusing on investment in business but also paying attention to the quality, the surrounding environment and bringing sustainable development values to the community, always aiming to enhance life in every place where AEON is present; Every year, AEON has other meaningful social programs such as school construction support, student exchange programs, tree planting activities, afforestation activities in many localities in Vietnam ... join hands with the people to build up the long-term and sustainable development of the local community.

More information about AEON:

[About AEON]

AEON is one of Japan's Retail Groups. With a history spanning over 250 years (since 1758), mainly doing business in retail, finance, project development ... in Japan in particular and in Asia in general, AEON has always committed to operate under the philosophy of "Customer First". AEON has deployed a total of 12,000 Malls and Stores in Asia Pacific. After opening the first mall in Malaysia in 1985, AEON has now developed around 2,000 stores including GMS (General Merchandise Store), SSM (Hypermarket), CVS (Convenience Store) in countries such as Malaysia, Thailand, China, Philippines, Korea, ...

With the Retail business through the investment and operation of the Malls, General Merchandise Stores and Supermarkets, AEON wants to bring customers convenience, safety and diversity while shopping at AEON with "Under One Roof" model. In Vietnam, AEON Vietnam Co., Ltd. was established in October 2011 to implement AEON's strategy of "Turning to Asia". Specifically, AEON opened AEON Mall - Tan Phu Celadon (Ho Chi Minh City) in January 2014, AEON Mall - Binh Duong Canary (Binh Duong) in November 2014, AEON Mall Long Bien (Hanoi) in November 2015 and AEON Mall - Binh Tan will be opened in July 2016, and other Malls in Vietnam in the future.

[AEON 1% Club Foundation]

AEON 1% Club Foundation was established in 1989 with the support of subsidiaries of AEON Group. Every year, each subsidiary in the group spends 1% of profit before tax for to implementing activities of socio-environmental protection, international culture, human resource exchange, human resource development and training, promotion and enhancement of local community culture, and contributes to rescue operations. AEON commits to always doing its best to fulfill its responsibilities as a citizen of the country where AEON invests and does business.

Since its inception until now, AEON 1% Club Foundation has implemented many activities such as: Donating to disaster-hit areas in many countries around the world, contributing to the clean water campaign of AEON UNICEF, Student Exchange Forum at Asian Universities (2010-2014), Asian Youth Leaders Program, School Construction Support Project in

Myanmar, Youth Ambassador Program in Vietnam 2007, School Construction Support project for 30 schools in Vietnam from 2010 to 2014, Scholarship program for universities in Ho Chi Minh City (2011-2014).

[Information about AEON Environmental Foundation]

AEON Environmental Foundation was established in 1990 to develop its own environmental protection activities such as afforestation programs. AEON has planted 10,867,710 trees all over Asia through the program "AEON Hometown Forests" and many other activities organized by AAEON Environmental Foundation - belonging to AEON Group. In particular, in Vietnam, as of March 2016, AEON has planted 85,000 trees, greening the barren hills at Lang Co Hue and Ba Vi National Park - Hanoi. In addition to many meaningful activities of AEON Environmental Foundation to protect the environment, contribute to developing green cities for the localities, AEON Group also carries out many other meaningful community programs in Vietnam, such as:

- Donating and free installing solar battery panels for 10 high schools across the country to propagate and encourage students to actively contribute to environmental protection by saving resources energy in use.
- Aeon Scholarship Program sponsored by Aeon 1% Club Foundation: From 2011 up to now, Aeon has awarded more than 200 scholarships to university students in Ho Chi Minh City, in order to encourage the young generation of Vietnam to develop many initiatives on 3 issues: "environmental conservation", "interpersonal, international culture exchange and human resource development" and "promotion of society and culture of the region".
- School construction support project: This is an activity sponsored by AEON 1% Club Foundation to support the construction and repair of schools in many countries in Asia, in which AEON has supported the construction and repair of more than 450 schools and classes in Vietnam.

In addition, the AEON Environmental Foundation also focuses on encouraging the reuse, recycling and disposal of waste and at the same time contributes to the activities of other organizations with the same goal. If support is continued, AEON will endeavor to continue reforestation activities to address environmental issues. AEON is looking forward to the future of the earth in next 20 years and preparing for our children's future from right now.

Visit website: www.aeon.vn for more information.
