

Ho Chi Minh City, May 16, 2016

PRESS RELEASE

Ho Chi Minh City, May 29, 2016 - AEON Vietnam Co., Ltd. organized the 4th Tree Planting Festival with the theme "AEON Hometown Forests" before the opening of the 4th AEON Shopping Mall in Binh Tan. The festival attracted the participation of nearly 1,000 people including local people, agencies, medias and AEON employees, and more than 5,000 trees of all kinds around AEON Mall Binh Tan was planted. That was a traditional activity of AEON for the community and the environment towards the opening of AEON Mall Binh Tan on July 1, 2016 - the 4th shopping mall project of AEON in Vietnam and the first AEON mall in Vietnam comprehensively applying the Eco System model to maximize green space, optimize energy use and contribute to raise the awareness of the community in living environment protection. This is also the philosophy of business and operation applied for wherever AEON goes.

THE 4TH TREE PLANTING FESTIVAL "AEON HOMETOWN FORESTS"

Tree planting festival - a traditional activity of AEON is considered the first greeting that AEON Vietnam sends to local people, before opening any new shopping mall. The program was an opportunity for nearly 1,000 participants including AEON employees, the government and the people of Binh Tan District to show their creativity, passion and enthusiasm for the environment and community through the sustainable tree planting project.

Following the success of this activity at AEON Mall - Tan Phu Celadon, AEON Mall - Binh Duong Canary and AEON Long Bien, at the 4th festival at AEON Mall - Binh Tan, it was expected to plant 5,000 trees of all kinds that made a big contribution to green areas for the community here.

Keeping the Japanese perspective in order to develop a sustainable society, AEON always pays attention to social and environmental issues in its business activities as well as in the development of its activities at each shopping mall. Accompanying AEON, local people and the government feel a smart, comfortable living standard and closer to nature. That is not only shown through community activities but also applied by AEON in the eco-design system for AEON Mall Binh Tan - "Eco System" to optimize energy use and protect the environment.

THE STANDARD OF THE RETAIL INDUSTRY WITH "ECO SYSTEM" MODEL

AEON Mall Binh Tan has been installed a comprehensive Eco system, which optimizes energy saving and intelligently protects the environment.

Power generation system using solar energy

AEON Mall Binh Tan is equipped a very large parking protected with an awning and controlled automatically with solar energy. In particular, AEON uses solar energy to operate the controller that activates the system of information transmission devices for the entire mall, helping to continuously update information to customers without wasting power consumption.

Reduce heat absorption from outside.

The green areas on the wall around AEON and the 2-layer glass system help reduce heat absorption from the outside and make the indoor air always fresh.

Refrigerated storage cabinet system

The refrigerated storage cabinet system for the food area is also saved with an LED system, using an inverter fan motor, automatically adjusting the temperature after closing the refrigerator, automatic anti-fog control, ...

Lighting system

The lighting system will detect body temperature, only opens when someone passes by. In particular, from the control panel, the technicians can actively increase or decrease individual lights in the whole system in areas with few passersby.

Thus, it is estimated that each year AEON Binh Tan reduces about 5,000 tons of CO₂ emitted into the environment, equivalent to the emission of 3,200 households, 40% reduction of CO₂ emissions compared to other shopping centers. It can be said that AEON is taking the first steps in preventing CO₂ emissions, saving energy and protecting the local environment.

ABOUT "AEON HOMETOWN FORESTS" FESTIVAL

Originated from JUSCO Malacca in Malaysia (also belonging to AEON Group, now AEON Malacca Shopping Center) in 1991, this activity has expanded to all domestic and foreign subsidiaries. In Asia, before the opening of a new center, AEON spends a day to invite customers, industry representatives, partners and AEON staff to plant trees around the central campus. AEON hopes this meaningful activity will be an opportunity to bond with the local community, toward the goal of long-term and sustainable development together.

AEON has planted 10,867,710 trees all over Asia through the "AEON Hometown Forests" program and many other activities organized by AEON Environmental Foundation - belonging to AEON Group.

In particular, in Vietnam, as of March 2016, AEON has planted 85,000 trees, greened the barren hills at Lang Co Hue and Ba Vi National Park - Hanoi. In addition to many meaningful activities of AEON Environmental Foundation to protect the environment, contribute to developing green cities for the localities, AEON Group also carries out many other meaningful community programs in Vietnam, such as:

- Donating and free installing solar battery panels for 10 high schools across the country to propagate and encourage students to actively contribute to environmental protection by saving resources energy in use.
- Aeon Scholarship Program sponsored by Aeon 1% Club Foundation: From 2011 up to now, Aeon has awarded more than 200 scholarships to university students in Ho Chi Minh City, in order to encourage the young generation of Vietnam to develop many initiatives on 3 issues: "environmental conservation", "interpersonal, international culture exchange and human resource development" and "promotion of society and culture of the region".
- School construction support project: This is an activity sponsored by AEON 1% Club Foundation to support the construction and repair of schools in many countries in Asia, in which AEON has supported the construction and repair of more than 450 schools and classes in Vietnam.

In order to continue to contribute to developing green urban areas and protecting the living environment for future generations, AEON will continue to maintain tree planting activities and meaningful programs in the near future.

ABOUT AEON VIETNAM GROUP

AEON is one of Japan's Retail Groups. With a history spanning over 250 years (since 1758), AEON has always committed to operate under the philosophy of "Customer First". With the main business line of Retail, through investment and operation of Shopping Malls, General Merchandise Stores and Supermarkets, AEON hopes to bring customers convenience, safety and diversity while shopping at AEON with the model "Under One Roof". In Vietnam, AEON Vietnam Co., Ltd. was established in October 2011 to implement AEON's strategy of "Turning to Asia". Specifically, AEON opened AEON Mall - Tan Phu Celadon (Ho Chi Minh City) in January 2014, AEON Mall - Binh Duong Canary (Binh Duong) in November 2014, AEON Mall Long Bien (Hanoi) in November 2015 and AEON Mall Binh Tan will be opened in July 2016, along with other Malls in Vietnam in the future.

For more information, please contact:

AEON Vietnam Ltd., Co.

Address: Floor 2, Aeon Mall 30 Bo Bao Tan Thang Street,

Son Ky Ward, Tan Phu District, HCMC

Tel: +84 (8) 62 887711 (Ext: 380)