



Press release

AEON Group

AEON Vietnam Co., Ltd.

FINAL ROUND OF “AEON ENGLISH SPEECH CONTEST 2017”

(Ho Chi Minh City, May 26, 2017), Ho Chi Minh City Department of Education and Training cooperated with AEON Vietnam Co., Ltd. to organize the Final Round of "AEON English Speech Contest 2017" for High school students in Ho Chi Minh City.

The Ho Chi Minh City Department of Education in coordination with AEON Vietnam Co., Ltd. organized the AEON English Speech Contest 2017 for high school students with the purpose of propaganda, education, behavior orientation, habit and awareness formation of students in the city on issues related to health of the community, especially the young generation. In addition, the contest also contributes to diversifying more useful playgrounds to help students have more motivation in learning, then their English ability is increasingly improved.

The preliminary round of AEON English Speech Contest 2017 with the theme "**Food safety and hygiene and the impacts on people's lives, especially the young generation in Ho Chi Minh City**" has received more than 50 submissions in the form of video clips sent by students from 08 high schools in the city. All the submissions were invested in content and look, showing the concerns and positive attitudes of the young generation in food safety and public health. At the end of the preliminary round, 15 excellent contestants were selected to participate in the final round.

At the final round of contest held on May 26, 2016 at AEON Mall - Binh Tan, contestants presented their speech in English about the content "**Specific campaigns to disseminate, encourage citizens to implement food safety and hygiene solutions in Ho Chi Minh City (Vietnam)**" within 5 minutes.

At the end of the contest, **the 07 best contestants in the final round represented Ho Chi Minh City participate in the Asian Youth Leaders 2017 Program, scheduled to take place from August 21 to August 27, 2017 in Tokyo, Japan** with the theme "Food and the impact of food on public health" sponsored by AEON 1% Club Foundation.

Accompanying the contest, AEON Vietnam Co., Ltd. wishes to have more opportunities to share and enhance the value of life for local people where AEON is present. AEON hopes the program continue to be maintained and spreader more widely in the coming years to educate awareness, propagate and create a wide effect for the younger generation in caring about their own health and the community right from the smallest action today, towards a better community in the future.



With the philosophy of not only focusing on investment in business but also paying attention to the quality, the surrounding environment and bringing sustainable development values to the community, always aiming to enhance life in every place where AEON is present; Every year, AEON has other meaningful social programs such as supporting to build schools, student exchange programs, tree planting activities, afforestation activities in many localities in Vietnam ... join hands with the people to build up the long-term and sustainable development of the local community.

More information about AEON:

[About AEON]

AEON is one of the Japan's Retail Groups. With a history spanning over 250 years (since 1758), mainly doing business in retail, finance, project development ... in Japan in particular and Asia in general, AEON has always committed to operate under the philosophy of "Customer First". AEON has deployed a total of 12,000 Malls and Stores in Asia Pacific. After opening the first mall in Malaysia in 1985, AEON has now developed around 2,000 stores including GMS (General Merchandise Store), SSM (Hypermarket), CVS (Convenience Store) in countries such as Malaysia, Thailand, China, Philippines, Korea, ...

With the Retail business through the investment and operation of the Malls, General Merchandise Stores and Supermarkets, AEON wants to bring customers convenience, safety and diversity while shopping at AEON with "Under One Roof" model. In Vietnam, AEON Vietnam Co., Ltd. was established in October 2011 to implement AEON's strategy of "Turning To Asia". Specifically, AEON opened AEON Mall - Tan Phu Celadon (Ho Chi Minh City) in January 2014, AEON Mall - Binh Duong Canary (Binh Duong) in November 2014, AEON Mall Long Bien (Hanoi) in November 2015 and AEON Mall - Binh Tan in July 2016, and in the coming time, an AEON Mall will be opened in Ha Dong, and other Malls in Vietnam in the future.

[AEON 1% Club Foundation]

AEON 1% Club Foundation was established in 1989 with the support of subsidiaries of AEON Group. Every year, each subsidiary in the group contributes 1% of profit before tax to implementing activities of socio-environmental protection, international culture, human resource exchange, human resource development and training, promotion and enhancement of local community culture, and contributes to rescue operations. AEON commits to always doing its best to fulfill its responsibilities as a citizen of the country where AEON invests and does business.

