



PRESS RELEASE

AEON SUPPLIERS CONFERENCE

*Ho Chi Minh City, June 11, 2018 - Today, AEON Vietnam marks 5 years of operation in Vietnam by cooperating with AEON Association to organize **AEON SUPPLIERS CONFERENCE**. This is the first activity implemented by AEON Association for potential and strategic partners in the Vietnamese market.*

AEON Association is one of the long-standing activities of AEON Group, the leading retail group in Japan. Formerly known as JUSCO Association, which was founded in 1969 with 240 original members, now AEON Association has grown strongly with 7 branches in Japan including 835 members as enterprises that have been the strategic partners of AEON through the development stages.

This conference includes representatives of the Ministry of Industry and Trade, the People's Committee and authorities of Hanoi and Ho Chi Minh City, and more than 100 domestic and 30 foreign enterprises having active cooperation relationships with AEON Vietnam, AEON TOPVALU Vietnam and Japan's AEON Retail in recent years.

This is an opportunity for AEON to share with domestic and foreign enterprises and product suppliers about the orientation and strategy for the development of the retail industry in Vietnam, the strategy of developing new products for domestic consumption and export to further strengthen cooperation with local enterprises and suppliers, towards the sustainable development of AEON's strategic partners, realizing AEON's role in career of improving people's lives, contributing to economic growth, increasing the proportion of Vietnamese goods exports to the markets of Japan and Asian countries.

The conference also awarded the Honor Board to typical enterprises who have participated in active cooperation programs with AEON Vietnam and AEON TOPVALU Vietnam during the past years.

In addition, the conference also shared about product development policies and requirements for domestic consumption and export, with special focus on three main categories: Food, Garment & Fashion, Home appliances, shared from AEON TOPVALU Japan and AEON TOPVALU Vietnam.

More information about AEON group

AEON Group is currently one of the largest retail trade groups in the world with 179 domestic and foreign joint ventures in Japan, with a history spanning over 250 years. AEON Group has established and operated many business branches in Japan and many other countries such as Malaysia, Thailand, Hong Kong, China, Vietnam, Indonesia, Laos, Myanmar, Kazakhstan, Korea, Philippines, India, and Cambodia.

TOPVALU is a private brand developed by AEON, with strict quality management standards and processes from planning to production and distribution of products. TOPVALU has become one of the largest private brands known in Japan with more than 6,000 products. In Vietnam, more than 100 TOPVALU products are imported directly from Japan and Malaysia and sold at AEON malls and supermarkets. In addition, 2018 is also the first year that TOPVALU brand products are produced in Vietnam by AEON TOPVALU Co., Ltd. in Vietnam under the cooperation with Vietnamese enterprises.

Contact information

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